

CEDAR CITY STRATEGIC PLAN

MISSION

Cedar City is dedicated to building on its rich heritage by being responsible stewards of community assets. The City staff and elected officials will provide innovative, reliable, efficient, transparent, and courteous services as we fulfill our responsibilities with dignity and respect to our citizens, neighbors, and visitors.

VISION

Cedar City will be known for its safe, friendly atmosphere, educational and cultural opportunities, sustainable and strong neighborhoods, and economic opportunities allowing individuals, families, and businesses to prosper.

VALUES

Respect: We acknowledge the diverse contributions and needs of all members of our community.

Stewardship: We prudently and efficiently manage financial and human resources, while promoting a safe, sustainable environment.

Integrity: We foster the highest ethical standards in our decisions and actions.

Innovation: We seek improved methods for providing desired services now and in the future.

Family: We design and provide services and facilities that enhance a safe, family-friendly atmosphere.

Volunteerism: We foster an active, service-oriented spirit where our residents can generously give of their time, talents, and resources for the betterment of our community.

Safety: We actively work to ensure a safe environment for our residents to live and work.

Accessible: We seek to be available, respectful, and courteous to our residents, while providing consistent and up-to-date information from our City officials.

STRATEGIC GOALS

Encourage Wise Economic Growth

- Continue to actively recruit businesses and clean industry that add to the economic well-being of our residents and are conducive to sustaining our quality of life
- Support current businesses while further promoting a business-friendly community
- Build on partnerships between the City, businesses, industries, religious organizations and educational institutions
- Further expand support services and online information for relocation and conducting business in Cedar City
- Continue to enhance, market, and promote our community and the numerous cultural, tourism, festival, educational, and event opportunities that we offer

Enhance Citizens' Quality of Life

- Encourage City-wide beautification and personal accountability in neighborhoods and business areas
- Continue developing and promoting educational, recreational, cultural, and artistic endeavors for residents and visitors
- Review and revise the City's Emergency Response Plan
- Encourage public/private/religious partnerships for community services
- Promote sustainable practices to maintain valued resources
- Improve transparency, accountability, and communication between the City officials, staff and our citizens
- Continue to provide quality public-safety services that are responsive to community needs

Improve Public Infrastructure

- Continue to follow our infrastructure master plans and infrastructure maintenance programs while utilizing sound planning tools and conservative financial budgeting
- Explore alternative methods for providing the best public infrastructure, including using a "concentric growth" pattern, being more pedestrian friendly, and ADA accessible
- Seek methods to stabilize the local water aquifer including, but not limited to, water conservation, surface water storage, and additional water resource development
- Effectively use City development plans and codes
- Develop long-term facilities and vehicle fleet maintenance programs
- Review and revise all City infrastructure/facilities master plans as necessary
- Encourage development of competitive broadband options from multiple private providers at affordable price points to the benefit of both residents and businesses

Ensure Financial Security

- Maintain a healthy bond rating and prudent debt levels
- Strengthen the business community to enhance sales tax revenue while exploring other revenue sources
- Maintain a City service rate structure that reflects efficient operations, replacement needs, and future expansion
- Explore additional methods to provide a more efficient Cedar City service delivery system
- Continue prudent financial budgeting practices
- Establish a long term maintenance and replacement schedule of Cedar City Corporation assets
- Follow practice of only building facilities that our community can financially sustain

Foster Community Engagement

- Continue to provide and expand programs which involve and integrate public safety officials into our community
- Further promote the numerous volunteer opportunities available in our community as a way to provide additional services to our residents
- Enhance and foster the public/private relationship in our community for better communication and service delivery
- Maintain code compliance efforts by educating our residents and property owners to take personal responsibility in their neighborhoods and businesses

RESOLUTION NO. 15-0826-1

A RESOLUTION OF THE CEDAR CITY COUNCIL ADOPTING A CITY WIDE LONG RANGE STRATEGIC PLAN

WHEREAS, Cedar City is a growing community with an ever changing population, workforce, business interests, industrial interests, and community needs; and

WHEREAS, in order to serve the dynamic culture of Cedar City it is imperative that local leaders develop and adopt a long range strategic plan; and

WHEREAS, the Mayor, City Council, City staff, and concerned citizens have participated in a detailed process lasting in excess of eighteen (18) months and including multiple revisions and public hearings; and

WHEREAS, the Cedar City Council has received a completed draft of the strategic plan that includes addendums consisting of departmental goals, objectives, and mission statements from the City's various departments; and

WHEREAS, after reviewing the proposed strategic plan with the proposed addendums and allowing an opportunity for the public to comment on said plan it is the opinion of the City Council that adoption of the strategic plan in in the best interests of Cedar City.

NOW THEREFORE, BE IT RESOLVED by the City Council of Cedar City, State of Utah that the strategic plan attached hereto as exhibit #1 shall be the formally adopted strategic plan for Cedar City, Utah.

NOW THEREFORE, BE IT FURTHER RESOLVED by the City Council of Cedar City, State of Utah that the addendum(s) to the City's strategic plan may be altered, modified, changed, added to, or replaced from time to time as the Mayor may see fit, no vote of the Council is necessary. The Mayor and Staff shall keep the Council apprised of any such alterations, modifications, changes, additions, or replacements.

SECTION 5. Effective Date. This Resolution shall become effective upon passage.

APPROVED BY THE CEDAR CITY COUNCIL ON THIS 26 th DAY OF AUGUST, 2015.

AYES: 5 NAYS: 0 ABSTAINED: 0

[SEAL]
ATTEST



Renono Savage
RENONO SAVAGE, RECORDER

Maile L. Wilson
MAILE L. WILSON, MAYOR

EXHIBIT #1

Cedar City Resolution No. 15-0826-1
Adoption of City's Strategic Plan

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