



Cedar City

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www.cedarcity.org

Mayor

Garth O. Green

Council Members

Terri W. Hartley
Craig E. Isom
R. Scott Phillips
Tyler Melling
Ron Riddle

City Manager

Paul Bittmenn

April 11, 2022

Dear valued business owner:

We are pleased to announce our partnership with CGI Digital (CGI) to coordinate and produce a series of educational videos highlighting all we have to offer to residents, visitors and businesses.

With a highly visible interface on our official website homepage <https://www.cedarcity.org>, our Video Tour will allow viewers to learn more about area attractions, quality of life, economic development and so much more.

We know businesses play a critical role in our City's vitality. This program presents a sponsorship opportunity for local businesses to greatly enhance their online presence. In addition, the Video Tour on our website will backlink to CGI's www.elocallink.tv which hosts the videos, providing increased exposure for all participants.

We encourage you to consider being a part of this initiative. To learn more about sponsorship opportunities or to request an appointment please email Vice President, Brandon Bartz, at brandonb@cgicompany.com.

Thank you for being a part of what makes Cedar City a great place to live, learn, work and play.

Sincerely,

Gabrielle Costello
Community Relations & Public Information Officer
Cedar City, UT