

**Cedar City Arts RAP Tax Advisory
Committee Work Meeting
June 16, 2021**

The Cedar City Arts RAP Tax Advisory Committee held its work meeting on Wednesday, June 16, 2021, at 9:00 a.m., in the City Council Chambers, 10 North Main Street, Cedar City, Utah.

PRESENT: Board Members: Council Member, Tyler Melling; Joanne Brattain; Linda Benson; Randy Allen; Donna Law; Becki Bronson; Neal Smith

STAFF: City Attorney, Tyler Romeril; Executive Assistant, Onjulee Pittser

EXCUSED:

OTHERS: Council Member, Ron Adams; Lisa Natwick, Marty Warburton, Linda Benson, Bruce Hughes, Jewly Krause, Julie Griffin, Jonelle Hone, Arlene Olcott, Pat Hill, Suzanne Tegland, Chuck & Tauna Brandt, Jim Howells, Ree Zaphiropoulos, Harold Shirley, Maren Holmes, Jessica Kinsey, Beth Foley, Rebecca Paul Macias, Tom Herb, Frank Mack, Donn Jersey, Emily Cacho

CALL TO ORDER: Tyler welcomed everyone. **Tyler Romeril**: Thanks to everyone for your application and time and effort over the past year to strengthen our community and culture for those to expand horizons and knowledge about the arts and talents in our community. The Utah Open and Public Meetings Act. This Board is appointed by the mayor to spend taxpayer funds; you fall under this act. When you're gathered in a quorum, it's done in front of the public and it needs to be advertised, posted, and minutes taken. We've met those qualifications and can discuss this today. For the next week it's ok for 2-3 to talk, but no quorum. If there's a casual gathering, that's fine but don't talk RAP tax. The budget this year is \$257,885.00. The total requests are for \$325,200.00, which is a difference of \$67,315.00. As we go through the groups, I'll ask what was requested and what was or wasn't spent. **Joanne Brattain**: Let's do introductions of all the board members and talk about which groups we have a connection with. I'm on the advisory board for SUMA. **Becki Bronson**: I'm the Communications Manager for IHC for 6 rural hospitals. I have no conflicts. **Donna Law**: I'm the Development Director of Government Affairs for SUU. I am affiliated with SUMA and USF. **Linda Benson**: I have no conflicts and I'm retired. **Neal Smith**: I do community outreach and raise money for SW Tech. I'm affiliated with SimonFest. **Tyler Melling**: I'm a city council member and have a part-time contract with teaching at SUU. I have conflicts with SUMA, USF and serve on the board for OSU. **Randy Allen**: I serve on the Board of Governors for Shakespeare. My kids are involved in CCCMT, CVCT and the ballet. I've worked for SUU for 10 years. **Tyler R.**: I neglected to talk about unspent funds. The ordinance and contract reads that groups would have signed last year if there's any unspent funds allocated that are not spent, they need to be returned to the City. We've gotten a couple of checks returned because of COVID and couldn't spend that money. If you have unspent funds, they need to be returned to the City by the end of the month. Those are reallocated into the Arts balance. **Joanne**: Talk about the reserve amount. **Tyler**: Jason Norris knows. If allocated funds go out but they're not requested, those funds stay with the City in the arts account and over time interest is applied and accumulates. Over the last 10 years accumulated to \$122,000.00. It's like a rainy-day fund. The board

recommended using \$20,000 from that fund last year. **Randy**: Does that include the money that was sent back? **Tyler**: I think it's added to the balance. **Joanne**: As a group if we wanted to recommend taking some money out of that fund, then the City Council has to approve it, the same as the other recommendations. **Tyler R.**: Yes.

****INDIVIDUAL GROUP PRESENTATIONS (10 MINUTES PER PRESENTATION, MAXIMUM) ****

CEDAR CHEST QUILTER 'S GUILD - Barbara Parks: I'm chairman of the retreat for the Cedar Chest Quilters Guild. **Tyler R.**: The Quilters Guild was given \$1,600.00 last year and they spent all of that. **Barbara**: I'm coming to you with the request of \$10,000 in large part of having cancelled our retreat last year. The retreat is the vast majority of income for the Guild. We do outreach programs year-round, humanitarian efforts that give quilts, and we make walker bags, mug rugs for Meals on Wheels, baby blankets. Last year with COVID, we gave 84 quilts to the Dept. of Education for Iron County homeless students. I think it was well over 125 the year before. We give cushions and pillows to the cancer infusion center. In the future, I'm hoping to do more outreach and offer classes to students that may want to learn how to quilt or sew. We have men in the guild that are quite good. **Donna**: Thank you for your humanitarian work that you do. I was amazed to see that contribution to the community. Who participates in the retreat? Are they members of the community or from around the state? **Barbara**: It's open to the public, both local and nationally. People attend from across the country, but primarily from this community. The emphasis is on quilting and classes. The majority of attendance is local. **Donna**: What's the average attendance for the retreat? **Barbara**: Before COVID, we had 300 people. We do monthly and weekly meetings. We do a block of the month meeting to make a block and at the end of the year you have a full quilt. One day we do just humanitarian efforts. Whatever the project is at the time. We have a day where members can teach a class. Those are at no cost or little cost for the pattern because a lot are copyrighted. **Joanne**: Since you did use the money and there was no retreat, how did you use it? **Lisa Natwick**: We went full boar to have the retreat up until Dec. 16th. We had already made the opportunity drawing for the quilt, and the machine and paid for \$400 in hand sanitizer and bottles to distribute it to get ready for the retreat. Most of those costs were not incurred this year. We rent the entire Heritage Festival with a full 300-person retreat. Our bill was \$9,600.00 just for the facility. **Donna**: Tyler, when you review the money and it has been accounted for, do we assume the money has met the requirements and not to question what they did? **Tyler**: We'll look through it and make sure it qualifies. Let me double check this one. **Donna**: This is an unusual year as I reviewed the accounts. If nothing else, it can be a catch-up year and create reserves. I think it's important that the ordinance is met. **Randy**: In my opinion there's enough flexibility with the wording of the ordinance. The main thing is if you spent it that's ok; if not that's a big problem. The last thing I want to do is kick the arts while they're down and be flexible and give the money if it can be interpreted. **Neal**: I think it's smart that these organizations create a reserve to where they can survive other years if it gets worse. **Joanne**: I think we're on the same page.

CEDAR CITY ARTS COUNCIL - Tyler R.: Last year they were allocated \$8,000 and spent all of it. **Pat Hill**: I write grants and I'm on the board. This year we're asking for \$9,500. We were lucky last year because all of our activities were able to happen. We had 4 Final Friday art walks. There was a good number of people and artists attending; over 100 people participated

each time. We didn't advertise much because we were afraid we'd have too many people. We had masks and sanitizers. At one there was 40 artists that participated. We had 3 networking socials, but were smaller in attendance, from 25-60 and all of them were held outdoors. It was challenging because of traffic noise in the portico at SUMA; one was in sunken garden off Bulldog, and another one in the park. We also had tremendous success with our mini grant program. We awarded 22 mini grants in the fiscal year. One thing that was mentioned last year is how many people they affect. We put a question on the application form to estimate how many people this will affect. We're keeping track of that. The award history for this round and roughly out of 22, there were 10 were for public displays of art in the community. Framing materials, exhibition space, posters to advertise, musicals and there were 7 that had an educational component. We helped with the Livestock Festival for the art contest and there were 84 entries in that. We provided materials for all the students to submit things. We'll continue to do that this year. One of our board members came up with going to local businesses and displaying local art. We had 21 businesses that agreed to do that and 25 pieces of art work from kids across the county were displayed per business. That was successful. we put in grant writing workshops for people to learn how to write mini grants. Because of COVID we started virtual art tours on our website, Instagram, our Facebook page. Sara said they had over 1,000 entries and most were from local artists to display. We hope to keep that number of mini grants and continue to do all our normal activities. **Neal**: Last year your actual memberships receipts were over \$1,500., and this year you only budgeted \$1,000. You're still not doing the automatic billing yet. **Pat**: We're supposed to be. **Donna**: I appreciate what the arts advocacy does. I think Marion Anderson is a prize at the Iron County Today. **Pat**: We've had some guest writers. We have a few new board members, a photographer, we're getting people in dance. We had an application that was grated from the Native American group for the Pow-Wow, but it got cancelled. We're hoping to bring them in again. **Randy**: Last year you got \$8,000 and this year you want what? **Pat**: \$9,500. We get funding from the Utah Division of Arts and Museums. Their grants are in February or March and the deadline is August 5th. We won't hear from them until October. I'll ask them for \$6,000.

CEDAR CITY CHILD REN'S MUSICAL THEATER - Tyler R. : Last year they were allocated \$14,000.00 and spent all of it. **Jewly Krause** : I'm president and wanted to thank you all. The RAP Tax helped us last year. With COVID we had cancelled our summer musical, which is our largest revenue stream. We did additional mini musicals throughout the summer. We performed 2 sessions of "Tumbleweeds" and had over 100 kids in the cast. We rethought our strategy for social distancing. We had many performances to small audiences. We did a couple fundraising sessions for parents or friends of CCCMT that perform, and we did 8 sessions of "Annie". We're proud of the work we did and want to continue providing opportunities for kids. So many kids wanted to be a part of it. For us, expenses is going up, so we requested \$20,000 this year which is the most we've ever requested. We had to move 3 times in the last few years. For the smaller space we didn't have to pay as much as we did before. Rent is our largest expense. We ask for money from royalties, which are really expensive. This year, to offset scenery costs because of the rising cost of lumber, The Wizard of Oz will have digital projection. We did an informal survey of all the patrons. We had less this year than we have ever had. We had about 4,500 patrons over the entire year that saw the shows. The survey asked them if they were out of town to come see their student or relative. We're trying to get a determination and do something more formal this year. 30% were from out of town. We continue to apply for grants. Our goal is to continue to provide opportunities

for kids. We've committed to raise our ticket prices from \$5 to \$7. We offer low participation fees. We continue to scholarship kids and approximately 25% of the kids received scholarships. We're not turning them away if they can't afford it. **Donna**: Are you doing your performances in the Heritage Theater? **Jewly**: Last year was the first year we did not, but normally we do. **Donna**: For the projection equipment, do you need it as an organization, or would it be ideal if the Heritage Theater has it? **Julie**: That would be very ideal. The cost for a good projector that I encourage the Heritage Theater is \$30,000 and it's expensive to rent. For one week it's \$4,000. We're working with someone at Tuacahn for a deal. It projects downward and backward and prevents glare. There are so many things we can do with it. We put it off for a long time because we wanted to do a realistic tornado. With the projection, the tornado will be in the background, and you'll feel the wind in your face. It allows for movement and clouds. **Joanne**: Have you talked to Steve Decker about it? **Julie**: I have not. I talked to Jason at the Heritage Center a few years ago. **Tyler**: I can bring that up to Steve, but I don't know if he requested it in this year's budget. **Jewly**: If we have a rental fee it would pay for itself fairly quickly. **Ron Adams**: Jason brought it up to Council. **Linda**: I commend you for keeping it going and being innovative. **Julie**: We have lots of good help. **Tyler**: I can talk to Steve Decker and report back next week. **Joanne**: We do have that pot of \$122,000. **Neal**: It sounds like a good idea.

CEDAR CITY JUNIOR BALLET - **Tyler**: They were allocated \$11,000 last year and spent all those funds. **Chuck Brandt**: Lisa was not able to be here today. This past year we did Cinderella and if you came it was a great success again. We only had to close the studio for 3 weeks last March because of COVID. We had 1 student this past year who tested positive but wasn't at the studio, so we closed for 2 weeks just in case. We're masking up and cleaning everything to stay open. My daughter's one of the few students that's been able to be in the studio. Many haven't been able to return until this March. This year is Sleeping Beauty. It's a huge production. Numbers were definitely down last year. We didn't have as many costumes either, so we saved money. Performance fees were down. We had to scholarship more people this year. We're asking for \$13,000. We have tutus that need to be replaced. We were using them from 15 years ago with the first Sleeping Beauty. With all the new materials they have now we may be able to use them for another 15 years. They start to fall apart. We received a PPP grant from Iron County. Enrollment is down so we used RAP Tax and the PPP loans and grants to keep our doors open. Classes keep growing for little kids. There are 15 or 16 in some classes. It's normally 6. **Joanne**: Are you going to have a special person dance lead? **Chuck**: We always do. We pay for a male dancer to come in because that's where we fall short. It usually is an adult that plays the lead part. There are several in the community that play those parts. **Tawna Brandt**: Sleeping Beauty is different because male dancers are difficult to find. We have 4 other male roles besides the prince. The male dancers are scholarshiped through CCJB. Some of the dance pieces in Sleeping Beauty are difficult to perform. Adagio is slow controlled movement. It will most likely depend on the talent we can get here. **Chuck**: We did more with our educational outreach groups in the studio building tutus and high school students learning what dancing is about.

CEDAR CITY MUSIC ARTS - **Tyler R.**: They were allocated \$14,000 and spent all of that. **Arlene**: I'm the president. We are committed to bringing in world class performers for exposure in the community. It's been a tradition over for 90 years. This last year we were unable to have our season. Most of our patrons are older and it's hard to ask them to come in. We

monitored it closely throughout the year. We ended up doing one concert in the spring that was well attended. Marty Warburton was the one who spearheaded that. **Marty Warburton** : COVID was a major speed bump with everyone. The applicants this year, I've been involved with about 90% of them. We met every month. By zoom in the last 3-4 months actually be together. CCMA is a little different because we bring in people worldwide. Russian Ballet, The Nutcracker Spanish brass. We get people to come to Cedar City and give them experiences that no one else has. Our last event was 3 weeks ago today and it almost didn't happen because it was hard to get artists to commit. We wanted to give people something to do. We got a high-quality act to come, and we had the people of Cedar City and surrounding areas come to it. It was a great event because of the quality of music and presentation. Beautiful heritage theater. We want to look at the RAP Tax grant not as a handout but treat it as an endowment. We had great support from Chris & Tim at KSUB Radio, Steve Nelson, Corey Baumgardner from Iron County Today. They're not here to make money; they care about the community. We're trying to play catch-up. CCMA is based on a membership concert series. It's been hard to book acts especially from overseas because they can't leave their country. We're a bit behind, but we'll catch up. **Donna**: Looking at the income & expense that you submitted, you were allocated \$14,000, but your income and expense shows that you received \$7,000. Could we ask for an updated income and expense? **Arlene**: I will make sure to get that. To bring in an act cost us \$10-\$20,000. I know we have that. We have other grants that we apply for. There are challenges on the contracts. We have 2 set in stone now. Blanc Trio is doing a matinee with the schools. Spanish Brass we had to cancel them the week we closed down last year. They're able to come now. They are doing a master clinic class the next day. We've offered that to secondary schools and the university. We've been talking to lots of groups. All of them want to come and travel but they are timid to get us a contract. Our goal is to have that set within the next month. We're not solid on a few. **Joanne**: Doesn't the Utah Symphony usually kick off the season? **Arlene**: It was a scheduling conflict. The theater was booked when they would have come. We couldn't have them come in the fall because we'd have to house them for 3 nights. We're looking at having some kind of group come then.

CEDAR LIVESTOCK AND HERITAGE FESTIVAL - Tyler: They were allocated \$17,000 and have spent all of that. **Bruce Hughes** : This is last year's pin for our 15th year. We spent a lot of money to design these pins last year. Jonelle has our wild rag. It is the largest collection of local brands in one place. They were very popular last year. We did t-shirts and sweatshirts with brands on the back. Last year, 2 weeks before our festival, the governor raised the COVID level, which would have cancelled our festival. Cedar City Corporation and Iron County commission authorized us to go ahead. The major things that were missing were the Dutch oven competition and western poets and western music groups were not traveling. We had local groups that performed. We expect to have it all back this year. The Livestock Festival sponsors the Lincoln Day Banquet. We held that again this year. We beat the plague and this year we were far enough away to still have that. It died years ago but the Livestock Festival revived it and we've had it every year since. Last year there were over 16,000 people went to the parade and Diamond Z for events and there was no spike afterwards. Cedar City is the only location in the entire country to have a festival like this. The sheep won't be on the mountain this year because of the drought. They'll be coming down early. It will be a major undertaking for groups to bring sheep for the parade. We're hoping to add the longhorn steers to our parade. We expect this year is going to be fantastic. The entire festival is free. We get people from all over the world asking about the prices and we tell them it's all free. We do

charge for the tasting of the Dutch oven contest, but limit that to 200 people. **Ree**: We have to charge for our t-shirts. **Bruce**: We have a group that comes up with the designs for our clothing. Another thing we started a few years ago is Ree tries to get businesses to buy our wooden sheep. **Ree**: This year we have reservations for 45. Our problem is finding the plywood. Prices have gone up at least \$5-\$10 per sheet. We're not going to raise the \$300 one-time donation. It's a great fundraiser for us. There's at least 200 sheep out there and there'll be more. It's not just for businesses. Any neighborhood can have a sheep festival of their own. If they don't want the bigger sheep we'll do smaller ones. **Bruce**: In October, you can sheep all over town. We have the largest collection of Iron County stories of the livestock industry. We add a chapter every year. We have them digital with the special collections at the SUU library. People were buying them for their family stories. We're committed to the heritage, the history and preserving this legacy our county has. We are expecting to buy another set of bleachers for the Diamond Z because the City doesn't fund them with what they need. The new director may be able to. We along with other groups have purchased them. We feel a deep commitment to that site and what it does for the livestock industry. **Joanne**: A couple years ago we raised the question of who's responsible and why aren't they asking for money from Parks and Rec? **Tyler**: I can't speak to what Leisure Services requested in their budget. Budget meetings are just like RAP Tax meetings. **Donna**: Do they also have an unused balance in the Parks and Rec part of RAP? **Tyler**: They do. **Bruce**: The new set of bleachers that's on wheels is \$12,000. **Randy**: Can they be used inside and outside? **Bruce**: Yes. We have to move them with a forklift, and it tweaks them. **Joanne**: I'm confused to why people in the Parks and Rec Department haven't asked for money for the Diamond Z. **Bruce**: The key is the people. **Donna**: It would be nice to spend money on that organization. **Bruce**: We need those things. **Joanne**: Yes, but you're not the only group that needs them. That facility gets a lot of use. It seems like there's a way to use some other money for that. **Tyler**: The new bleachers were put in the budget last year. **Bruce**: We bought them 2 years ago and they didn't get put together until last year. **Donna**: So, it was this organizations purchase and not the City? **Ree**: We had also bought the fans out there, the chairs and the tables. **Bruce**: We spent \$22,000 on the chairs, tables and covers that are made to keep the dust off. We can seat about 300 people at the tables and chairs. For the Dutch oven contest people can't really walk around. They need to sit down. **Neal**: Talking about buying the bleachers, the last set arrived, and it took a year to put them together. Can we make sure these bleachers arrive and get use immediately? **Bruce**: They're on back order. We could go to Southwest Tech or to other schools there and ask those kids to put them together. **Joanne**: Who chairs RAP for Parks and Rec? **Tyler R.**: It changes every year. **Joanne**: Who is it this year? **Tyler**: We'll decide that this afternoon. **Pat**: I use the Diamond Z, and I'm very impressed with Scott. He will be great. **Joanne**: Does this person work for Ken? **Bruce**: He's over the arena. He's brand new. **Pat**: He had run the Salina Blackhawk arena. He's very enthusiastic. **Tyler**: Ken's the department head and Scott is a division head. **Joanne**: You may want to talk to him about applying some of that money. **Ree**: October is Breast Cancer Awareness Month and part of the proceeds from our t-shirts went to the cancer center.

CEDAR VALLEY COMMUNITY THEATER - They were allocated \$11,000 and I show that they have not requested their 2nd allotment. You'll have until the end of the month. **Julie Griffin**: I'm the president of CVCT. Over the last year we cleaned up and revamped the organization. We redesigned our mission statement. (mission statement was read by Julie). I'd like to thank you all for sponsoring us. Without you we couldn't do what we do without you.

Our services are free to the community and artists are paid nothing to participate. We're excited to be a part of breathing life back into our community. One challenge we're facing is rising costs. When we put on a show at the Heritage Theater, there are materials and costs we have to provide for ourselves. We ran into mic issues. They have 20 mics available at the Heritage, but now only a few are available because of the system they run on. We had to ask everyone, and we found someone. We try to reach out to the community and bring them in to what we do. Hardware and material costs have gone up 10-fold. Storage rental costs are up. You can see in the proposal what it is we put out. We're asking for \$18,500. Everything we do comes from and goes back into our community. We'd like to have the money to continue doing what we're doing. As an artist organization there are so many opportunities for kids and adults that aren't offered by many other organizations to share their gifts and talents. Adults need the uplift and support. Creativity comes out and passions they had have come back to life. People that are doctors, construction workers, scientist come to participate. That is what we give to our community. **Joanne**: The Hunchback was terrific. I'm confused about the microphones. I talked to Steve Decker a month ago and he said that the Heritage Center had received a donation of a sound system but were looking for money to get it installed. **Julie**: Two are digital but they're switching over for them to work off of different wave lengths and radio waves. **Donna**: You have to work with 2 different systems. **Steven**: I'm the current president. There were 24 mics available to us but due to increased cell phone, tv, radio, all those waves are not putting out those frequencies. Frank Sterns said we have 12. He's a miracle man and was able to get enough mics for the show. Not just for us but for any groups that need to use those mics. We're running into issues. **Donna**: Previous to us the City Council invested in mics but that would be the old technology that's still a problem. **Steven**: They're slowly being purchased. **Joanne**: I'm wondering why they're not asking for money. **Donna**: The debt service on the Heritage Center and Festival Hall has now been met. Are those monies available to invest in the annual operations in the theater? I don't know what the annual debt service was. **Melling**: It's about a million a year. How much we need to spend on water to catch up with our obligation. **Donna**: Can we carve off \$50,000 for the appropriate operation of the theater? **Melling**: We can see what council thinks about that. **Donna**: I don't know what the right number would be but it seems what we're charging for the rental we need to make sure that we're not sending the Arts organizations to find their own stuff they'd expect to have in a fully operational theater. **Melling**: We can look at a business plan and see how the numbers look. **Donna**: It seems with the debt service gone you could invest in operations. **Randy**: Let's see if we can meet in the middle to save the budget and do deferred maintenance. **Donna**: The preservation money is part of that. **Joanne**: The City operates on a July fiscal year. **Tyler R.**: Yes. **Joanne**: So, the budget has already been agreed to, right? **Tyler R.**: Yes. **Joanne**: Is there wiggle room? **Tyler R.**: It's always ok to pass a revision. **Ron**: They do have a major cost to replace the boiler. There are things behind the scenes, too. **Joanne**: Steve told me that's why he wasn't applying for the money for the boiler. **Donna**: But it's not out of tax revenues; it's out of operations. **Steven**: We had 1,350 people come to see the Hunchback, which is the largest number since 2015. **Donna**: The choir was excellent. It was wonderful to see them on stage terrific production.

IN JUBILO - They were allocated \$3,000 and returned \$2,246.00. **Suzanne Tegland**: I'm the administrative assistant. We didn't have most of our stuff we usually do. We cancelled the spring 2020 concert as well. We returned our money because we didn't have much expense for no concerts. Some women were in the high-risk category. There was a huge concern

about spacing, so we chose not to. We all stayed in contact with the hope that in spring we'd have a concert. It wasn't until March that things were opening up again. We usually take a hiatus over the summer but didn't this year. We'll start in August this year. We did get together for a social distance picnic in the fall, and we didn't use money for it. This year we're asking for \$3,500. We'd like to purchase new music and have a good reserve. We need to add new music to sing for the Day of Prayer celebration, which is based on whatever theme they choose. Also, for the venue rentals at the Heritage. Sometimes we perform at the Presbyterian church. It's a great rehearsal space and there hasn't been a fee in the past. It was free at the LDS church but right now, they're not open to that type of thing yet. Looking ahead, we'd like to have a budget for rehearsal fees. We're potentially looking at the art center that the Leavitt's are doing, and we'd like to have a budget for that just in case. In spring 2016 we brought in a vocal clinic to other choirs in the community and we're going to try to do that again this year. We don't know who or when if it happens. We'll have to wait and see with how things go. Our usual concerts we do are 2 for Christmas, 2 in the spring and some in the fall with OSU and their fall recital series. They've stopped those because of the things that are happening. We perform here and at the St. George tabernacle. The ladies pay a due, and we charge about \$20 for half a year or \$40 for a full year. The ladies purchase their own costumes that we wear. Those don't come from RAP Tax money. We're performing with OSU for Veterans Day and the Cedar City celebration. **Donna**: Have you explored rehearsal space at SUU? **Suzanne**: Yes. Our director is Jackie Jackson and part of that is with us being community group, we're not against it, but we'd like to open into more community things. Not that they're against it because we used it for "Messiah", but it was a lot busier for rehearsal space. I'm not sure if we would have to pay a fee. We're looking at using other community groups and centers. **Linda**: How many ladies are in the group? **Suzanne**: About 40-45 with 35 being very consistent.

IRON COUNTY ACOUSTIC MUSIC ASSOCIATION (ICAMA) - **Tyler**: They were allocated \$3,000 and spent it all. **Jim Howells**: This handout explains who we are. I'm the president of the group. ICAMA was founded to present live music in a concert setting after several venues were unavailable. After 4 years, 30 shows, 2 mini festivals and a float in the sheep parade, we have a solid following for this style of music. We call it Americana. You can hear this kind of music on countless stages and it's the type of music that tells stories. It's brought to life with poetry and song. It never ceases to amaze me how much talent and volunteerism we have for the arts in this community. How many towns of this size have an orchestra of 80 people that are really, really good? We want to continue to be part of that. Some of our performers come from Salt Lake City and Moab all the way from southern California. We've been presenting at the Community Presbyterian church and let us use the multi-purpose hall without a charge, and they shut down last March. We had 2 mini festivals in the park, one in the Lions Park and one on June 5th. There were over 200 people that attended. We're the only promoter of regular shows of this style of music in Cedar City. Our 5th show will be October 8th and monthly shows are planned through April and one special event next summer. There's no charge, but we do ask for a \$5 donation if you can afford it. We just try to break even. We don't have a lot of extra. We support local musicians and professionals with the skills and ability. These donations limit what we can pay the performers and paid advertising. We need to expand to a larger regional area. We can accommodate 50-100 people at shows. The entire budget for the show isn't much. It's hard to get someone come from Colorado and it costs them just as much to be here and to house them. We've had a couple who's donated their air b & b to us.

They've since moved into their air b & b now. We're not sure how that will work. We are all volunteers. We're a 501c-3. The staging, techs and sound techs are all volunteers. We'd like to grow. RAP will be used as matching funds for performers fees. Some we've paid \$300 per show. We're asking for that per performer. There may be one that we don't need to pay so much but we could use it if we need to house others. That's a lot of people from Salt Lake City to get hotel rooms for. The money can be moved around. We're asking for the funds to purchase a high-quality stage and a microphone for vocal quality. We'd like two, but we're asking for 1. The cost is \$600 for the one that I want. Some grants just became available. We haven't applied yet, but we will. We didn't apply for grants last year because the money needed to go to the musicians. **Marty:** I've travelled extensively as a semi-pro musician. Every town needs someone like Jim and his crew. It's not about the money for them; it's about giving musicians a chance to play. Tim Kretzinger did that with Groovefest for about 15 years, but we lost him in 2015. After that there was a dead silence. Then Jim, Nancy Graff, Claire Whipple and Lisa Kretzinger picked up the ball and went with it. They're not doing it to get rich and famous, but to bring good music to Cedar City. **Neal:** With that in mind, it occurred to me that you may need to bring back Groovefest. It was so successful, and everyone knows the name. People talk about it. I would encourage you since Lisa's on board to think about that. **Jim:** We are thinking about that. It's about \$25,000 to do the Groovefest. Our budget may be small, but our dreams are big. We'd like to bring in an educational component, headline acts at the Heritage Center and daylong concerts in the park.

JAZZ ALLIANCE -Tyler R.: They were allocated \$1,700 last year and all of it was spent. **Tom Harp:** I'm the president and founder. We do monthly live streams so this is how we start off those. <Tom presented his opening commentary for the show.> COVID changed our situation quite a bit. We were trying to do monthly jazz shows at Off the Cuff and it was slow going for a few years. When it shut down there was nothing. Our livestream started in November. When Off the Cuff felt more comfortable with letting us come in as a trio we all had to be masked. I played the saxophone with a mask on. We started the Facebook live stream to get the artists performing, have performances to see in a safe way. Our first live stream had 700 viewers, and as of this last May, it has 2,800 viewers. For part of the show, I ask people to tell us where they're watching from. People have checked in from Toronto, Philadelphia, Dallas, L.A., and all over. Our Facebook page audience is growing. One commercial involves a PayPal link and Venmo. Viewers are buying cd's and downloading local artists. Our plan is to have a live audiences in August. Off the Cuff holds about 80 people. Last March we had 65 seats full. We'll keep the livestream going. It's a national and international audience. International. With 2,800 viewers money's starting to come in. The audience will get to see the filming prep work. It's an organization I'm proud of and where it's going. Our request each year has been for \$2,000. That has gotten knocked down a bit. We try to budget exactly what we need. We'd love to get that. Last year, the Committee said that the Jazz Alliance didn't need that much. Our RAP Tax request is for renting Off the Cuff and paying our musicians. Before we stopped we had Crumbl cookies catering, and used the money from PayPal, Venmo, tips and donors for that. We got the Utah Cultural Alliance grant 2 years ago that didn't get all the way spent so they forwarded it to this year. We've been running for the last 3 or 4 off the donors, Venmo and PayPal. We all benefit from this as they are using local businesses. Off the Cuff supported printing companies for all the local artists. These are all Cedar City or St. George people coming in. It's not the same people every month. We don't have \$10,000 per show to spend but they're local and we don't have hotel rooms. It's for the Cedar City community and it's all

free. And you can stream on Facebook free. We give free jazz events for local businesses and local artists get national exposure. **Neal**: The last 2 organizations are the perfect example of why RAP was started. It's to support organizations that are already there as well as new organizations. **Joanne**: There are a lot of groups that started because of RAP. **Linda**: What time are the performances? **Tom**: At 7:00 p.m. on the 2nd Tuesday of each month. **Linda**: What's the average audience age? **Tom**: With Facebook I have a hard time tracking that, but live, my SUU music students show up, my kids went every month. It's from as young as 2, and we have performers over 80.

MASTER SINGERS - Tyler R.: They were allocated \$3,000 and returned \$1,649.00 **Harold Shirley**: I'm the assistant conductor. My wife and I serve as the librarians. Steve Baker asked me to show up today. I'd like to thank the RAP Tax committee for your support. Back to the 90's the City had a community promotions fund of about \$50,000 and people came and made requests. As soon as they announced it, it was gone. The rest who came the next week didn't get any. We tried passing RAP in 1997, and we included the entire county, and the North side of the county didn't feel like it would do any good for them. 74 years ago, the Master Singers began in Cedar City and sang their first concert. We've done hundreds of concerts from Las Vegas to Logan. We actually sang in general conference once. We were called the Parowan Utah Priesthood Singers. We've sung in churches, the old jr. high auditorium, where ever we can assemble and audience and we're in the Heritage now. We do 4-5 concerts a year, and at one or two elementary schools. We sing at the senior center and other towns throughout So. Utah. We've sung at the Cedar City birthday. March 2020 killed our season. A lot of us are older. There were no rehearsals through the pandemic. We went to the graveyard and sang at a funeral for a former guy that lived here 50 years ago. We hope to get back on stage soon. We won't be doing a Father's Day concert this year. We're going to kick off Cedar City's 170th birthday on November 7th. We spent part of the RAP money to get new music. Over the years, we've had Hal Campbell and he's done over 7,500 arrangements for us. We pay for the paper then rather than pay \$170 for each piece of music. He's not here this year. We sing between 45-50 different pieces at our concerts. We can't get the church where we practice. The biggest expense is rent for the Heritage Theater, and that's about \$2,000 a year. We do not charge admission. We depend on donations. We've received donations after we sing sometimes. This coming season, we're planning 4 concerts at the Heritage Theater for Veterans Day, Christmas, Easter and Father's Day and other venues throughout the city.

ORCHESTRA OF SOUTHERN UTAH (OSU) -Tyler R.: They were allocated \$19,000 and spent all of it. **Harold Shirley**: We had a full season unlike most groups. RAP has given millions of dollars into parks and rec and over \$1 million into the arts since 2005. YouTube and digital music has been substituted for live performances. Our main goal is to continue to provide music at a price you can afford. It costs less to go to one of our concerts for an entire family than the movies. RAP tax is one of the major sponsors in our season. All scheduled concerts are in the Heritage this year. We did our first concert digitally with a masked orchestra, the staff at the Heritage and me. That was the whole audience and we broadcast it a few times. I don't have any numbers on how many saw it, but it was a good response. Next we celebrated Beethoven's 250th birthday. 115 of our masked patrons were there, but we were able to stream the concert. A Triple Concerto is difficult to get for the price we paid at that time. We presented our program using smart phones. Since 1940, "Messiah" has been an annual concert and we do 2 every year. Our chorale numbers and orchestra numbers were

smaller. We were limited to 250 that were allowed in the theater. We had a great concert for kids, also romantic classics that had excerpts from Star Wars, Man of Steel, Titanic, West Side Story, and included CHS madrigals and Gateway concert choir. We finished our season with the Halverson Young Artist Festival, which featured 8 young musicians. In honor of Hal Campbell, we are starting the Hal Campbell young artist competition for people under the age of 30. Keith Bradshaw from the university is setting this up for us and we're expecting to get a good turnout. Every other year we'll alternate between Halverson Young Artist and Hal Campbell young composers. Our biggest expense is the Heritage. That's \$11,000 this year. The other large expense is buying music. It's gone through the roof. The music industry is restricting us from buying the music, we have to rent it, and we can't record or put it on YouTube. We pay \$500 for a single piece of music. We try to develop a new generation of new listeners. We pass out tickets to 4th and 9th graders. **Donna**: The work that OSU does annually with their educational programs and partnerships do such a great job.

SOUTHERN UTAH MUSEUM OF ART (SUMA) - Tyler: They were allocated \$21,000 and our records show you've yet to request the 2nd allotment. **Jessica Hinsey**: I'm the director/curator and I'd like to thank you for your continued support. The money that SUMA receives through RAP tax has continued to grow over the last 4 years. We've been reporting to the vice president of finance and administration at SUU, and now, SUMA will report to the vice president of alumni and community relations, Mindy Benson. In the university's strategic plan, we're helping them with community relations. This year we're asking for double. RAP tax is critical to the engagement with this community. After SUU, Cedar City is our priority for audiences. We want people to see this as their art museum. Our initiatives were adapted to virtual experiences due to COVID. We still met our mission and get the visual arts into Cedar City. Since January we've introduced more programs in person and collaborate with the SUU stem center where SUMA had a presence at all the elementary schools. We developed a partnership with 4-H and RAP tax paid a local art teacher to teach for that series. This summer, we created a relationship with Cedar Breaks National Monument, and will work with the Dixie national forest on ways to bring art and nature together. COVID made us think creatively to make sure the community is engaged with the visual arts. We brought back family day as a new program called 2nd Saturday that was presented to graduate students working at SUMA. It's meant to reach a broader audience. The activities are fun for all ages and the event was expanded with more activities and live music. May was the first one with 25 people. Last Saturday, there were more than 100 to the event. Next month, we'll be celebrating the museum's 5th birthday. People are a resource that I don't have. To sustain the success in the past I need to build our capacity by adding part-time positions to the learning and experiences and marketing team. I've included \$4,000 in this budget for local marketing efforts. This will match what we get through TRT through the County. Those funds can only be used outside the area. RAP tax for marketing is for people in Cedar City and the opportunities offered by SUMA. We are the only visual arts destination and open year-round. We have helped keep businesses like Color Country Art Supply in business. Nick Froyd told me that he would have had to close the store if not for SUMA and the public school district. **Donna**: In the budget there was an item for state grant request and an item for state grants. Are those 2 different funds because of COVID? **Jessica**: I'm not sure. I'll double check that and get back to you.

SUZUKI STRINGS - Tyler R.: They were allocated \$3,000 and spent it all. **Paula Macias**: I'm a Suzuki parent. All the teachers are at a training together. My daughter has been in Suzuki

strings for 2 years. It's an educational program where they teach viola, cello bass and violin. My daughter started at 3 years old, and she loves it. This has been such a value to our family. The kids get to go to lessons, go to a group class, go to master classes in a concert and community setting and being able to offer that to kids as young as 3 is huge as an educational opportunity. We do a workshop in November at the Heritage Center. They bring in clinicians and they have a series of master classes and a concert. Being on the stage was a big deal. I was impressed they had clinicians with credentials and teach to the littles. They made it work. I've worked in education, and I can say some teachers are out there because they love their job and not love kids, but Suzuki has worked with kids and love their job. They have such dedication to the kids and arts in the community. All concerts are open to the public. In addition to teaching my kids, we've played in churches, the retirement center and the kids came in their outfits and played for the retirees. They started doing a fiddle camp in the summer and have played in the parade. It gives them community exposure. You get a tremendous bang for your buck. We're asking for \$4,500, which goes to the workshop in November. That pays for rental of the hall, fees for the clinicians, and for flying them in, housing and feeding them. We spend most of our money on people and expertise. We do spend money on music and posters. **Joanne**: How many kids are in the program? **Paula**: It's 8 or 10 at a time and there's 5 or 6 levels. **Donna**: I appreciate that attendance was reported. **Paula**: Attendance was affected last year, too. We meet for the group classes at the university, and both the university and Suzuki program took all the precautions. They did a lot over Zoom. They set out a series of music challenges for the kids. They're really creative.

UTAH THEATER FESTIVAL CORP / SIMONFEST - **Tyler R.**: They were allocated \$17,000. The first half was applied for on June 1st, and the second half has not been handed out.

Joanne: Is there a deadline? **Tyler**: The end of the month. **Richard Bugg**: We're happy to still be going. We were able to do a fall show and a Christmas show this year and had good attendance. We're excited to get our summer season going. The lateness in applying was last year when we applied we were not doing a summer season and shifted our purpose for the money to our 2021 season to do a fall-winter and this summer. I was reluctant to accept it until I was sure we were going to have a summer season. This application is going for fall and summer of next year. We've incurred about \$6,700 of rental expense from the Heritage in our fall and winter shows and an estimate about \$24,000 for this summer. All of the money will be applied to that. Our estimate for next year is about \$30-\$31,000 all together for the rental. We use this money to offset the rental charges. We're in rehearsals and have a wonderful company this year. We have exciting shows planned. We have partnerships with other theaters across the state. To support our summer season, we continue doing our national tour, Driving Miss Daisy. We're looking at adding another show or changing shows and take it to cities all over the country. We make money from that and that helps to support our season here. **Donna**: You mentioned you're making money from the touring productions. In your budget, there are ticket sales for 3 different categories. Which one is for the Cedar City ticket sales? **Richard**: I'm not sure what that is, but I'm assuming it's the other season shows. **Donna**: Will you do a fall and holiday show or is it just summer? **Richard**: We're planning this season too. Those shows will be fall-winter and next summer is what we're asking money for.

UTAH SHAKESPEARE FESTIVAL (USF) - **Tyler R.**: They were allocated \$82,700 and it was all spent. **Joanne**: Does the City budget TRT money for the Shakespeare Festival? **Tyler R.**: Yes. It's allocated every year. **Joanne**: How much is it? **Tyler R.**: I'll find out. **Frank Mack**:

I'm the executive producer of the Shakespeare Festival and this is Donn Jersey. Our big thing is that we are doing a season. Most theaters aren't. There's a group of destination theaters in the US and Canada and we get together every month and talk about what other theaters are doing that produce summer theater like we do. We're the only ones in the group that are doing this. Others are producing but not meeting. They're doing 1 play in the summer outdoors in a 1,000-seat theater, and it's a 1-person show. They're requiring vaccinations of the audience. It's very different than what we're doing here in Cedar. We're doing 8 plays, fully produced. We have over 350 on our payroll now. They're still producing magnificent shows against the odds in less favorable circumstances. There are a lot of obstacles. I've talked with City Council about difficulties and the Actors Equity Association, the professional union for actors and they've been quite mad in the way they've handled it. A lot of contracts have not been approved. We made some very critical decisions in December and January. That's when we decide what's happening now. We couldn't wait until April. But we made a bet that things would be better now, and they are. A lot of other theaters didn't bet that. They're producing differently than we are. We had confidence in certain things and a big one was the support in this community. So many have contributed to support the festival and helping us make the decision to produce plays now. We've sold more than \$2 million in advance ticket sales. That's good in a normal year and it's just starting. Our contributing revenue continues to be successful, and it's given us the financial platform we need. There's a series of expenses that we face this year. It will end up being \$300,000, maybe closer to \$400,000, in just COVID related expenses. There were some frustrating expenses required by the Union for a series of HVAC requirements. We had to do it to get a contract from them. The company will not wear masks when they're performing. The Union has finally released the requirements for the outdoor theater, but still require them in the indoor theater. I think it will change. It's our 60th anniversary that's dedicated to Fred C. Adams and we'll celebrate that all season with a special event on August 8th. **Donn Jersey:** Funds from RAP go towards our annual funds supporting community events. The Green Show expense is beyond the hard cost and talk about admin and the costume shop becomes a big number. This year we added vouchers that were given to essential workers in Iron County. That was a big expense. We normally do a visitor's guide, but due to COVID we decided not to do one this year. At the Lodging Association meeting we offered them to advertise on our sign. It's not a billboard but we wanted to offer the community something else. We support the community and the visitor's guide will be in an online format. Frank's leadership to make the bet is something that nobody else did. Because of you, the outcome looks promising. **Randy:** What are some extra expenses incurred to get the Union to allow us to have a season? **Frank:** A lot of these were mandated by the Union. They had to do with HVAC, a balance test was required by specialists from Las Vegas and do the mechanical engineering work. That one test was \$23,000. It's 90 pages of data and it didn't tell us anything we don't already know. There was a lot of expenses related to additional staff. We hired more house managers because we need extra care dealing with the audience and what's going to be happening with masks. We hired additional understudies. We have a contract with an outside vendor to do weekly COVID tests and the Actor's Equity required 3 PCR tests per person and that was \$119,000 just through June. We'll have to do it all year. There's tons of supplies, additional cleaning backstage. When someone touches a prop, we need to sanitize it. Pressure has built up enough with the Union that they're backing off a bit. We're told they are going to get out of the COVID business and remove their restrictions and follow state and local guidelines. It hasn't happened yet, but if it does we'll continue COVID testing for the entire company. There were additional housing

expenses, which is a serious thing in Cedar City. We need to have units in case they test positive. **Randy**: The Union would not have allowed you to have a season until you appease them. **Frank**: If we hadn't done those things, they would not have approved our safety plan. The only other alternative was to produce a nonequity season. We were prepared to do that but were not going to cancel. It is so much better having an equity company. Some of your favorite performers are members of that Union and we don't want to do a season without them. It's important to have a Union relationship even though it's terrible and dysfunctional it will get better with time. By the way, the Executive Director of the National Union has resigned. **Donn**: Under the rules from the equity, we were not allowed to have concessions, but now, we are. We had to hire a concessions manager and those costs are off budget. As the rules change that's what's happening, and we'll probably encounter more expense. **Donna**: I'm excited about this news. **Randy**: You still employed people the entire year and you still put on an educational tour. **Frank**: We did. We made it available by video broadcast and Zoom sessions with the actors. **Randy**: Didn't a lot of kids see that? **Donn**: Yes. Now we get to talk about the hybrid and the virtual seminars were a huge hit. We had to keep momentum going. It opened up new audience. **Joanne**: Playmakers too? **Frank**: They're happening now. **Randy**: You did a community show with government leaders. **Donn**: Yes. That was done virtually this year. It was a great one for us.

Tyler R.: We meet next Wednesday at the same time. If you could get me your recommendations before 5:00 on Friday I can get them together and look at them. **Joanne**: How about Monday? **Donna**: How about noon on Monday? **Tyler R.**: That's ok. **Neal**: For the 2 that didn't request their 2nd portion, does that go back into the fund? **Tyler R.**: Yes. **Neal**: However we do this when we talk, I think we should return that. **Tyler R.**: The ordinance says you can't. **Randy**: In terms of allocating our funds this year we can take that into consideration. **Neal**: I don't want to reduce anyone else's allocation this year. **Tyler R.**: If the board wanted to tack that on you could. **Joanne**: We have the reserve fund and like last year we had 2 sets of recommendations. **Randy**: How much was returned and by which 2 entities? **Tyler R.**: In Jubilo returned \$2,246 and Master Singers returned \$1,649. **Joanne**: We may need some guidance on approaching the Heritage Center for the projector and microphone. **Tyler R.**: You can approach them and say you want this. Steve's the department head. He makes the request in his budget. I don't get involved in other people's budgets. I can follow up to find out if there are plans to do that. **Joanne**: We have the reserve fund, but can we recommend something if he hasn't asked? **Tyler R.**: If the board wants to recommend that to Council they can. **Linda**: Last year we had the same conversation. We wanted to get a projector, but we couldn't do it because it was outside the ordinance. **Donna**: We asked if we could access the reserve. **Linda**: Can we have anything to do with it without him requesting it? **Joanne**: We can recommend it. **Randy**: How much would that be for mics and a projector? **Joanne**: The projector was \$20,000 and I don't know how much the microphones would be. **Tyler R.**: The projector was \$30,000 and I can ask Steve about the mics. **Randy**: For the Heritage Festival, I was out at the rodeo for the 2-night event, and there was not a vacant seat. People were sitting on the dirt, standing up. How much would they cost? **Joanne**: That's what Heritage Festival is going to use their money for, I just think they shouldn't have to pay for it. **Donna**: During the break, I spoke with Ron Adams, and he brought something up relative to the budget. What's the best way for us to get a sense of what the budget is so we're not asking for something that's already there? **Tyler R.**: You'll need to talk with Jason Norris. The budget was approved last Wednesday. He'll have access to everything. **Randy**: I'd like to know what

his information is, and I'd like to recommend spending some of the reserve money for projectors, mics and bleachers. **Joanne**: It's not up to us to get estimates. We need to see if there's another way to fund this stuff. **Randy**: We could make a recommendation. **Harold**: Why isn't this in Parks and Rec? **Joanne**: That was our point. We are all in total agreement. **Randy**: They're not clear-cut categories.

ADJOURN: The meeting adjourned at 12:10 p.m.

Onjulee Pittser, Executive Assistant