Leisure Services Advisory Committee Minutes
Wednesday, March 20, 2019 – 12:00 p.m.

The Leisure Services Advisory Committee held a meeting on Wednesday, March 20, 2019 at 12:00 p.m. in the City Council Chamber, 10 North Main Street, Cedar City, Utah.

Members Present: Leisure Services Advisory Committee Chairman Dana Miller; Leisure Services Advisory Committee Member Bonnie Jones, Ron Adams, Heather Johnson, Craig Andersen, Christy Hugh, Christy Florence

Staff Present: Leisure Services Director Ken Nielson; Sports & Recreation Manager Jennifer Weaver; Leisure Services Executive Assistant Ruth Sessions

Visitors: Dallin Staheli, Dave Staheli, Ken Stevens, Mark Wilson, Lindy Gunn, Kristy Barnes

Dana – It is right on 12:00 sharp and welcome everyone here. It’s been so long since we’ve met, most of you still look familiar to me, so that’s good, although there are three gentlemen in the audience that I don’t know but I’m assuming that we’ll be getting acquainted with them. Just before we approve the minutes, why don’t I just have each of you gentlemen stand and share your name with us, maybe at the mic, so we know who we’re talking to before we even get started. Dallin and Dave Staheli introduced themselves, along with Ken Stevens.

Ruth got the minutes sent out to us and we made a minor edit to those, which she has already corrected. I think the only change to the minutes was in the section where we were hearing about the cost of the special dirt that you need in a baseball or softball diamond, so you don’t get torn up. Rather than $50 a pound, we thought that maybe ton might be a better choice of monetary value there. I was nervous about a taxpayer reading that and saying, “My goodness! No wonder they haven’t done it at that price.” As you’ve read through the minutes, are there any other recommend adjustments that need to be made? (No response) Okay, I’d be happy to entertain a motion to approve the minutes, as amended, for the Wednesday, November 28, 2018 meeting.

1. Approval of Minutes from Wednesday, November 28, 2018: Christy Florence made a motion to approve the minutes from Wednesday, November 28, 2018. Heather Johnson seconded the motion. The vote was unanimous.

Dana - So, we have a fairly short agenda, but I think that the length of the agenda doesn’t represent how long it might take to hear your presentation. Ken, would you mind if we maybe reverse the order of those, so these gentlemen can go first unless they want to hear your update? Ken – Yes, we can do that. Dana – Would that be alright with you guys, if you’re ready to go? I’d suggest that we go to the Glacier presentation first, so if the Staheli’s have things to do and those fancy balers to build, you can get back to your work there.
(Ken passed out a handout to go with Dallin Staheli’s presentation.) The Committee was also able to follow along with the power point presentation on the computer’s in front of each one of them.) Dana – I’d suggest for the group, that if we have a question, is it okay if we just interrupt you and clarify that? Dallin – Yeah, that’s fine and if it’s something that I plan to get to, maybe I’ll defer it.

2. **The Glacier Presentation:** Just to introduce myself. I’m Dallin Staheli and I’ve been pretty much involved with the ice rink since there was an ice rink in Cedar City. My Dad, Dave, he’s been, to some degree or another involved as well and then Ken Stevens is just a good member of the hockey community here. He’s just recently moved to town but been really involved in hockey his whole life and he’s a member on our Glacier Board now. So, that’s who we are.

Some of you have heard the whole story and you might be getting sick of hearing it over and over, but I thought I’d just briefly just go through the highlights of the past and get to what we want to do in the future.

**Slide 2** - The whole idea of an ice-skating rink in Cedar City really didn’t come about because we wanted an ice-skating rink business or anything like that. It came about because me, my brothers and a couple of friends decided we liked playing hockey and we had a big, flat open spot on the farm that we could lay out some hay bales and put a plastic liner down there and put some water in and we were having a good time. It just turned out that there were quite a few other people in the area that liked it too. It didn’t take long before we had a pretty good group of people that were just using that little pond basically that we’d made out there.

We made an upgrade the next year to building plywood boards around the sides. We had kind of an official hockey board there and it was kind of with that more official plywood rink that things really took off. A lot of people came out to play hockey on Saturday mornings and stuff but even more than that, a lot of people just wanted to go ice skating because it was good ice and not the slushy ice that was on a pond. We had a lot of church groups and birthday parties and all kinds of stuff that people wanted to use it for. It’s not actually why we made it and it really became a real pain in the butt because we were trying to keep the ice smooth for all these people that wanted to use it, but it was also very rewarding to just see all the people having fun and it was a really good thing.

**Slide 3** – So, we decided that it was just something that we couldn’t keep up with there on the farm. We either had to tell people to just go away and find a pond or find a way to make it better for the public to use. So, we came to the City in 2013. We asked for a sizeable RAP Tax award and were very grateful that the City had the vision to allow a couple of farm kids to come in here and ask for a lot of money and trust that we could actually get something done. What we did here, at market value, probably cost us close to a million dollars and we did it all for under $200K by the time we put in our part and the City put in theirs. That’s essentially what you see up there now. We’ve made some improvements over time. We’ve had some other small RAP Tax awards for some other improvements up there and we’ve made investments ourselves into it. It’s been awesome!
I don’t know how many of you have been to the rink, but it is very heavily used, and I would say, at this point after six years, it’s really become a staple of the community in the wintertime. A very valuable part of our community.

**Slide 4** - So, I tried to get some videos of all the things that went on there this year because I feel like a picture says a thousand words. To kind of wrap up the history part of this thing, I thought that maybe we could just watch this video. It’s a couple of minutes and it will give you guys kind of a feel for everything that we’ve done up there this last year.

I’ll explain what you’re saying in it:
- This is a public skating session. This is a pretty typical night. You’ll see a couple of days and nights that I was there taking videos.
- This is our Learn to Skate Class which is the beginners and then they get a little better as they go.
- These are our 8 and under hockey players.

Craig – Is your hockey through the City or a completely different function? Dallin – It’s separate from the City.

- This is our 10 and under hockey players.
- These are our 12 and under hockey players.
- This is the high school team and the blue team is the home team.
- This is the adult hockey team.
- This is the SUU Club team.

**Slide 5** - So, now we’ll just breeze through these slides since you’ve seen all the programs in the video. We’ve been in operation for the last six years and the Staheli Group has operated it for the last two years, so I have good numbers for the last two years. Our public skating numbers are pretty equal from last year to this year; actually, slightly down but if you guys remember the last winter compared to this winter and this is an outside facility. I would say that is mostly the reason as it has been very cold, windy, rainy and snowy compared to last year and in addition to that we had thirteen high school home games and some other stuff that took up some public skating time.

**Slide 6** – So, Learn to Skate; last year we had two certified instructors and this year we had three. We had 37 students last year and 39 students this year.

**Slide 7** – In Youth Hockey; last year we had 57 registered players and this year we had 79 so we had a good increase there.

**Slide 8** – Both years we’ve had a JV and a high school hockey team. Last year we weren’t allowed to host any games. This year we talked the High School Association into letting us host some games, so we hosted thirteen home hockey games for the high school.
Slide 9 – Last year was kind of the first year that SUU had their Club Team. They had 19 players on the team last year and this year they had 29 players. We got UVU to come play down here last year against SUU and given the facilities that they had to deal with they didn’t want to come back this year, so we didn’t get to have anyone here for college this year.

Slide 10 – Adult Hockey, we had 107 registered players last year and 123 this year.

Craig – Question on your insufficient facilities, the reason that UVU didn’t want to come down. Could you break that down and maybe all of us could understand what the insufficient facilities were the reason why they chose not to come down?

Dallin – Yep, I will. Go to the next slide Ruth. I’ll talk about it in this part.

Slide 11 - Some of the challenges, aside from facilities is basically any kind of weather that we get in Cedar City. If it’s sunny, it’s bad; if it’s rainy or snowy, it’s bad; if it’s cold, it’s not very pleasant; and if it’s windy, which a lot of times is, it’s not very pleasant.

About the only time that it is good weather is if it’s overcast, so the sun’s not melting the ice and it’s somewhat mild so it’s cool enough for the ice to stay good. We like that but don’t get that very often. Weather is a huge, huge challenge. You can see in some of the picture, we actually had three teams come up from Vegas on Martin Luther King Day. If you guys remember that day, it was not a nice day and it was a circus trying to keep everyone dry and keep the ice clear. They enjoyed the snow because they’re from Vegas but it could have been a lot better.

Facility-wise, one of the big ones is we don’t have a roof, so we’re subject to all weather so that’s a big one. We have nowhere inside to go, so whatever weather we’re dealing with, everyone at the ice rink is dealing with it. You’re changing your shoes in the snow and the rain and the wet a lot of the time. You’re shivering out there in the wind if it’s cold and windy so those are definitely things that make it not comfortable to be at the ice rink.

As far as teams, especially for the college teams, there are no locker rooms so the team has nowhere to go and change and get ready. The ice surface is also too small, so they can’t play official games. It’s 30’ too short and 15’ too narrow. That’s pretty much what we’re dealing with. A few other things are our equipment is about 4th hand (several other rinks had already used them). It’s not new by any means and it’s very well-used. We did notice this year, more than years in the past, when we came in the morning and something had happened overnight because of the machine and we had to reset it and try and catch up in the sunlight, which is hard to get the temperature back down. I guess those are the challenges that we deal with and I don’t want to draw on the negative because we’re very grateful for the chance to provide what we have, and people still like it.
**Slide 12** – This is what we’re really here to talk about and how we can continue to succeed. These are our future plans – what we want to see happen in the future. Some of you may be aware that we hired an ice rink consultant, an expert in the industry to come to Cedar City and do a lot of research on the community, on the ice rink and on our program and give us some recommendations on what we can do to improve and continue to build on the success that we’ve had. She was very, very impressed with what we’ve done and with the community in general and with the ice rink and even went as far to write a personal recommendation for future improvements on the ice rink. She felt that it was a very worthwhile and likely to succeed project. The estimate for doing a separate, year-round ice facility came in at about $9M. That’s a pretty big chunk to bite off so we kind of went back with her and asked if there was anything that we could figure out how to make improvements to fix some of our struggles without that huge price tag. So, this is what we’ve come up with as we’ve tossed around some creative ideas, I guess.

**Slide 13** - At the starting point, we’d like to make a big upgrade in the current location where the ice rink is now and get rid of all those things that kind of lock us out of being able to make games and tournaments and events happen. One of the main things is, we’re going to have bathrooms. The lobby will be enclosed and heated with windows that look out at the ice rink. We’ll have expanded skate rental, where we’d have room to increase the number of skates to 600-700, so we have enough on holidays, etc. and an enlarged concessions area. The big one is we’d have locker rooms. We need to have four team locker rooms so two teams could be on the ice and two could be getting ready. Then the whole area would be covered with a roof, which would match what is currently at the Aquatic Center. So, all of this has been designed to the current construction of the Aquatic Center. Mark Wilson designed this to go with the rest of the Aquatic Center.

Heather – So you said that the lobby would be together in one big area, so is there just a roof or will there be walls as well? Dallin – The walls will be enclosed. That area would be totally closed in.

**Slide 14** – So, this is an artistic rendering of what we’re proposing so you can see kind of the two corners would be new block construction to match the Aquatic Center and the other two sides would be open. This would protect it from sun, rain, wind, snow, etc. Since it’s enclosed on two sides it should also shelter the wind pretty well.

Craig – The rink is pretty exposed other than the lobby, but it has enclosed walls. Is this the same size or larger?

Heather – Is it usable year-round?

Dallin – Yes, I’ll get into that in just a minute.

**Slide 15** – I really like this picture. It’s from the ice surface and you can see the view that you’ll have of the mountains from that perspective. That’s going to be something special that no other ice rink anywhere will have is that open view to the snowy mountains. It’s going to be awesome!
Slide 16 – This last one is just a view from the lobby.

Craig – Question for you. So, talking about the size of the rink, you said that it’s a little smaller than the normal size rink. Is this still the size of the current ice rink that we have or is it bigger?

Dallin – This will be an NHL regulation ice rink, suitable for any hockey or any ice activity anywhere in the United States.

Slide 17 – This is essentially the programming that we’re planning to offer. A lot of it is the same programming that we’re already doing in the winter. Public skating and our skate school. With a year-round facility and a longer ice-skating season, we should be able to do three full “Learn to Skate” sessions, which really is what you need to be able to teach people to skate and especially if they’re going to specialize into figure skating or hockey. They need more than six weeks of skate training. With upgraded facilities, locker rooms and all those things that make it a real ice facility, the Golden Knights are chomping at the bit to bring their hockey program to Cedar City and to tie us in with their program. If any of you know what’s happening in Vegas, hockey is going crazy. They’re just now starting to build another two-sheet facility in Vegas because they can’t find ice time for all the kids and they’re really excited to push teams up here to Cedar City for game time because all their ice time is being eaten up by the entry level program. They’re just really excited to tie us in with them and have them host their team.

Ron – Dallin, tell them how the affordability for the youth hockey using the Golden Knights program.

Dallin – Yeah, one thing that’s awesome with the NHL and the Golden Knights is that they have a vested interest in getting people into hockey. So, between the NHL and the Golden Knights, they have a program where every kid that signs up for hockey for the first time pays $150/per child. That covers their whole league program fee and from head to toe, including a stick, their outfitted for hockey. The value of the hockey gear that they’re getting is probably double what they’re paying for their entire league fee and hockey stuff. That’s a huge opportunity for us to get kids who otherwise couldn’t afford it involved with hockey.

Figure skating is something we’re planning on developing. Another thing I never thought sounded very interesting but is wildly popular at all the ice rinks I’ve visited is curling, so we are definitely planning on bringing that in as well.

Slide 18 – We don’t plan to do just ice stuff with this facility. This is an opportunity to shift gear and give us a whole new set of things. In the summertime, we’ll do roller skating which we feel will be super successful. We’ll continue skating school with roller hockey (in-line hockey). We could do Summer Camps that we’ve seen at some of the other ice rink facilities we’ve seen. There is room to set up volleyball and other sports.
The picture is in Bend, Oregon where they do Summer Camps and other sports during the summer. It’s a very well-used facility.

**Slide 19** – This is essentially the proposal that we want to put forward to get this done. We’re proposing that we fund the entire capital project. We’ll do this as a private thing, we’ll get the financing and build a private facility. We’re going to ask the City, because we will have a debt service that will have to come out of our budget (the money to service the debt), to cover the utility cost of the facility. Everything is on their meters and billed to the City anyway, and currently they just bill us that for our percentage. I’ve thrown out a pretty high estimate of those utilities of $80,000 a year, based on what Bend, Oregon is doing but I’m pretty confident that $80,000 is way over-shooting the number. Our current power bill is about $2,500/month. When we’re running the ice rink in the summer, obviously, all we’ll be running is LED lights, so I think we’re very conservative or liberal on our estimate. We’re putting it high, so we’re not surprised and we’re trying to analyze that better to get a closer estimate. Essentially, that would help us have enough operating cash, to operate it free and clear and in the black.

To get the financing, we’re proposing a 20-year lease on the land. That’s so that the bank can feel secure in giving us a 20-year loan. We could be there 20 years, but that doesn’t mean that we have to be there for 20 years. We’d probably like a 5-year commitment and then we could write into the contract that the City can kick us out eventually and they’ll just make us whole on whatever is left on that loan. They’ll buy us out of our financial obligation at that point and we can leave unencumbered and the City will be left with more than half of what they need to build the gym there. Our hope is, by that time, we’ve had enough time to build the program and raise the funds to do a year-round ice rink.

Dana – What’s your estimated cost on the facility as you have it at this point?

Dallin – We’re guessing around $1.8M on the facility itself and another $700,000 on the ice rink. So, a total of $2.5M.

Craig – What’s the current surface up there now, it’s not a concrete slab?

Dallin – No, it’s just a sand surface currently so it will be a concrete surface. In the summertime, we’ll put a sports court down, like a roller-skating surface, more of a multi-purpose sports court surface.

Bonnie – This is in the same location that it is already?

Dallin - Yep

**Slide 20** – This is kind of a bird’s eye view of the end goal for the gyms. You can see how three gyms fit in there with a walking track around. The observation level that we’re using right now will be the level that becomes the walking track in the gym and then they’ll just have to finish the other two sides of the wall. The estimates on finishing the gym, after what we do for the ice rink, is $1.7M.
Christy Florence – How long is the estimated time it would take to finish the gym?

Dallin – That would probably have been a better question for Nate. He’s the general contractor that we’ve been working with. I think in the neighborhood of six months.

Craig – What is the size of these gyms?

Mark – Can’t hear.

Craig – Ok, so 94’. Ok

**Slide 21 & Slide 22** - This final picture would be our end goal. A big year-round, fully enclosed ice rink. Another nice thing about this transition period is that it gives us a lot more time to plan for what the ice rink needs to be in the future.

Craig – Dallin, is this outside of the current space where it’s at and is this the $9M that you were told previously?

Dallin – Yeah – This shot is for plans for an Olympic size ice sheet with locker rooms and showers and seating of 1,000 people. So, this is one going all out.

Craig – So you referenced the Knights chomping at the bit to help out here. Is there any monetary value for them to help out here?

Dallin – So right now, no, because they’re putting tens of millions of dollars into a new twin sheet ice rink in Henderson. They’ve got their hands all tied up with building another ice rink there but absolutely for the future. It is their goal to grow hockey and grow their fan base as wide and broad as they can so if we have a flourishing program in five years and they have a sparkling new ice rink in Henderson and they’re looking for somewhere else to grow, I think Cedar City is going to be on top of the list.

Christy Hugh – So what location is this?

Dallin – This is just a generic location. Originally, we were talking about putting it out on the west side of the parking lot but again, I think that’s the nice thing about this transition is seeing how it goes. Maybe, we’ll want to partner with the Golden Knights to build a twin sheet ice rink someday and be able to host big tournaments and big ice events and in that case, we wouldn’t want that location so that’s where not locking us into a certain spot is a benefit. Or maybe we want to do a field house connected to an ice rink. There are just a lot of options to consider in time if we weren’t rushing too fast.

Craig – So currently, you’re on a year to year lease, right?

Dallin – We had a two-year lease that started two years ago so we’ve got to renew our lease this year.
Dana – What is your next step? Is it to go to City Council next?

Dallin – Yep, so in two weeks from today, we’ll present that idea to the City Council. We’ll ask them to vote yes on the concept. That doesn’t mean we’re going to start digging in 15 days. If they vote yes on the concept, then we’ll start working out the real details, the contract, the financing. There’s a fair amount of work to be done so we’re not exactly shovel ready, but we’ve done a lot of work in the background and we think we’re getting really close, but we’ll have some details to work out and then we can go for it.

Bonnie – So, in the southwest corner (I think) there’s that big spot of dirt near the ball fields. I thought you guys were talking about putting it there.

Dallin – Yeah, that was the $9M estimate but I don’t believe it included any money for excavation of the lava rock, so it could be a pretty expensive spot to do it. We’re not ready to do that.

Dana – This is remarkable!

Christy Hugh – I agree! I just love the open concept and maximizing the concept. I love to go to my kid’s games and look up at the mountains and being in the SUU stadium. You’re right, it’s world class and it’s right here.

Dallin – There is something about ice skating while you look up at those snowy mountains and watch the sunset come up over that mountain while you’re out there on the ice.

Dana – You certainly, as a family, need to be commended for your energy and the commitment that you have. You’ve really proven yourself in the last two years. I think about when the ice rink first went in. I didn’t know about the first rink. I really missed out when you were on the Hunter Farm. Did anyone else, Dave or Ken need to make any comments?

Dave Staheli – Dallin, good job! The one thing that I want to sort of point out, and I think you understand it pretty well, but that $9M wrung on the ladder is just way up there from where we are today. Everything we have done so far, this is definitely not a project that we’re looking at making any money on. I just want you to know that. We do organize a non-profit entity, Staheli West Management, which is not even known by us because it’s a non-profit. It’s just a name, it has a governing board and all the money that comes into that is non-profit. The thing that we’re getting from Staheli West Management right now is just the lease on the equipment that we own. And how to structure that, we’re not sure but I can make more money making one machine a year than will ever come from this, so I just wanted you to know. This is not about a financial interest on our part of any kind. The thing that I think is really interesting about the juncture where we’re at right now, with the ice culture that has been sort of an organically grown culture, is that we are the only community between Provo and Las Vegas that really has this culture that has just grown. It isn’t like our neighbors down in St. George that they do want to build an ice
rink down there, but they have no foundational structure from interested parties down there like we have here. It’s totally different and it’s going to have to come through a whole different kind of channel. This is an opportunity that we’re just willing to lay out on the line some risk of our own to get this done and we can do that. But the thing that I think is most significant here is there is a momentum going right now with this, I’m going to call it, this ice culture. It’s a clean ice culture. You don’t see the rough and tough hockey stuff that is sometimes associated with that sport either and that is one of the things that we will definitely make sure that the culture stays clean. There will be requirements and standards for any group or team that comes in here that would have to be agreed upon before they come. Cedar City is known as an area that when you come here we would expect them to raise their standards to ours and we want to keep it that way. We really want that to be an important part of it. The other thing, when Dallin talked about some of the aging equipment, we know how to fix things. We know how to make things work but if we had a catastrophic failure in the current system that we have, like if a big compressor goes down and we just lose it, we would lose an entire season of ice under the current condition. Another thing I like about this new concept, is that it does have a concrete floor and if we did have a catastrophic failure of a piece of equipment and we lost the ice, we don’t have to stop anything. We switch over to what I call dry ice. I like that concept and we just keep going. It takes a lot of the risk out of the business model itself, so that we honestly have other options if there was a big problem that came up, we don’t have to have a back-up compressor or another expensive piece of equipment to come in. So, I kind of look at it like that. I’m a farmer by nature, so I’m always thinking, how can we keep running? How can we keep running, because we have to keep running? So, from the business side of that, that’s really important. The affects that that would have, not only on the business model and being able to stay in the black and keeping the program going and keeping the momentum moving along. My honest opinion, I think big all the time; I’m guilty of thinking maybe outside of the box too much but I do believe that if we were to box ourselves in to that corner that we were proposing, even if we had the money to do it, I don’t think it would be the right thing to do right now. As we’ve really pondered over it, I think we would outgrow that really quickly. I think we’re going to outgrow this current location, just like we’ve outgrown every step that we’ve taken so far. I think we need to look down the future of where the Sports Complex is kind of planned for and build a venue that is expandable, where we build a facility that can be added on to. Maybe with an open rink as part of it with a roof kind of like we’re doing now with another sheet or maybe even more than that. You know how Shakespeare has grown here, I think we have the same possibilities honestly with ice or any other thing that people in Cedar want. People in Cedar City have creativity and I really do think that it could become a central hub for other ice sports and other uses for the building that could come in over time and I think if you look down the road twenty years, we’d be really surprised at what we could see from right now. So, if the option is to be here five years or ten years or fifteen, whatever it takes to get the funding recognition from other groups that could be large donors. We’ve actually opted not to ask for those large donations right now because we don’t want it to be in a temporary location that we’re asking them to fund. So, we don’t build this for the next 5, 10 or 15 years or whatever, then the program gains the attention and have the higher level complex in mind and then we do have some teeth in requesting these large donations that could come in
that would complete that and would be a permanent facility in the future so I just kind of wanted to cap it all with some of those concepts and things that we’ve thought about. Any questions on that?

Dana – That makes a lot of sense and was well thought out. Ken, do you need to get the Committee’s support behind this? What do you need from us?

Ken – The reason that I invited the Staheli’s to do their presentation is because this group was formed to give advice and recommend things in the community, so I didn’t want them to go to City Council without having done the presentation to you people, so you have the answers and details to spread among the other people in the community. You know, the public aspect of it would be at the Council Meeting in a couple of weeks. This Committee does need to make the nay or yay. It has a lot of steps to go through. I just want you guys to have the information to have those conversations out there before the Council Meeting. The one aspect that we don’t want is to make this appear that we’re just sliding this through without going through the proper channels so the people who might have concerns about them being there for an extended amount of time. You know, the gymnasium being pushed further down the road. Those aspects need to be visited and discussed so that’s why I had them come. You know, I’ve been working with the Staheli’s since June and I have no issues whatsoever working with them. They are quality folks, so I just wanted them to present what they’re presenting to the Council, more or less, just so you folks have the details ahead of time, I guess.

Dana – If you have your binder with you that Ruth made us, there is a section of the bylaws. That Section 27A-15, does say the Committee shall also make recommendations to the City Council related to both short-range and long-term planning for Parks, Recreation facilities and Trail Systems so what I’d like to suggest is that this Committee make a motion to have the Staheli’s make this presentation, with the Committee’s acknowledgment that we’ve heard it and are supportive that they take it to the City Council. Does that sound appropriate?

Ken – You’re welcome to make any Committee recommendation that you feel like.

Dana – Would someone be willing to make a motion along those lines?

Christy Florence – Make motion.

Dana – And what’s it going to say, roughly? Ruth can make it sound really good.

Christy Florence – . . . to recommend that we support the Staheli’s project going forward to the City Council.

Dana – So we have a motion then that the Committee supports the Staheli’s taking this proposal to the City Council. Is there any discussion on that motion? Do we have a second?
Bonnie Jones – I second the motion.
Dana – Alright, the motion has been seconded. All in favor, say AYE. The vote was unanimous. Okay, excellent.

Dana – Thank you, gentlemen! We really appreciate that.

3. **Update from Ken:** Tabled until next month.

4. **Next Advisory Committee Meeting:** Wednesday, April 24, 2019 because of Spring break.

    Christy Hugh’s made a motion to adjourn at 1:00 p.m.

Ruth Sessions, Executive Assistant
Cedar City Leisure Services
ICE RINK
HISTORY: BRENT HUNTER’S FARM

- 2010 rink was made of hay bales and plastic liner
- 2011-12 Rink made of ply wood and plastic liner
HISTORY:
2013 PUBLIC / PRIVATE PARTNERSHIP

- Staheli West made investment of around $100K
- City Awarded $93K in RAP Tax funds
- Hundreds of volunteer hours
THE EXPERIENCE:
PUBLIC SKATING FUN!

- '17-'18 season:
  - 15,497 Individual Passes
  - 17 Season Passes
  - 67 Private Rentals

- '18-'19 Season
  - 14,816 Individual Passes
  - 46 Season Passes
  - 57 Private Rentals
THE EXPERIENCE:
LEARN TO SKATE

• '17-'18 Season: 37 Students 2 Certified Instructors
• '18-'19 Season: 39 Students 3 Certified Instructors
THE EXPERIENCE: YOUTH HOCKEY

- ‘17-’18 Season:
  - 57 Registered Players
  - 0 home games verses out of town teams

- ‘18-’19 Season:
  - 79 Registered Players
  - 9 Home games verses out of town teams
THE EXPERIENCE:
HIGH SCHOOL HOCKEY

• '17-'18 Season:
  • JV and Varsity team from Southern Utah
  • 0 home games

• '18-'19 Season:
  • JV and Varsity team from Southern Utah
  • 13 Home games
THE EXPERIENCE:
SUU HOCKEY

- '17-'18 Season:
  - 19 Registered Players
  - 1 home games verses UVU
  - Awarded "Best Club on Campus"

- '18-'19 Season:
  - 29 Registered Players
  - 0 Home games due to insufficient facilities
THE EXPERIENCE: ADULT HOCKEY

- '17-'18 Season:
  - 107 Registered Players
  - 8 Teams

- '18-'19 Season:
  - 123 Registered Players
  - 8 Teams
THE EXPERIENCE: CHALLENGES

- Sun
- Rain and Snow
- Cold
- Wind
- Insufficient Facilities
- Failing Equipment
THE FUTURE
THE FUTURE:

CEDAR CITY PAVILION

CEDAR CITY PAVILION
THE FUTURE:
THE FUTURE:
THE FUTURE:
THE FUTURE: WINTER PROGRAMMING

Public Skating

Skate School

Hockey

Figure Skating

Curling
THE FUTURE: SUMMER PROGRAMMING

Public Skating

Skate School

Roller Hockey

Day Camps

Multi-Use

Summer

DAY CAMPS
THE DEAL

Funding:
• We plan to finance the entire construction cost of the facility.

City Support
• Since we will be funding the entire project, we will ask the city to cover the cost of utilities. This leaves us with enough operating cash to operate in the black.

Term
• For financing purposes we will need a 20 year land lease. We can leave a provision that the lease can be cancelled any time after 5 years with a requirement that the city buy out the remaining balance of our loan.

Operation and Maintenance
• All operation and maintenance will be the responsibility of the non profit operating entity.
THE END GOAL