



Cedar City

10 North Main Street • Cedar City, UT 84720
435-586-2950 • FAX 435-586-4362
www.cedarcity.org

Mayor
Maile L. Wilson

Council Members
Ronald R. Adams
Paul Cozzens
Terri W. Hartley
Craig E. Isom
R. Scott Phillips

City Manager
Paul Bittmenn

CEDAR CITY HISTORIC DOWNTOWN ECONOMIC COMMITTEE MEETING

April 4, 2019
5:30 PM TO 7:00 PM

The Historic Downtown Economic Development Committee Meeting will be held in the Council Chambers at the City Office, 10 North Main Street, Cedar City, Utah. The agenda will consist of the following items:

- I. Call to Order:** Chris McCormick
- II. Pledge of Allegiance**
- III. Approval of Minutes**
- IV. Public Agenda**
- V. Business Agenda:**
***Please see attached list for agenda items.



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City Council Presentation Review

Downtown Cleanup - the City is good with the date (we will need to encourage people to bring their own rakes, shovels, & gloves)

- We need to identify which areas need painting and provide this information to Paul Bittmenn - we may need to get with the fire chief to make sure the fire zones are identified correctly
- The City will power wash the sidewalks (to be determined?) & Street Sweep after the cleanup
- They don't want us painting the benches or trash cans as these have been powder coated - if some are rusted, we need to make the City aware of them
- The Mayor may be able to squeeze an announcement in her newsletter, so we'll want to get this information to her right away

Note: I left them the flash drive with the PowerPoint presentation on it for their review

Trash Receptacles - We asked the City for 10 more - we need to identify where we want these placed
They did not agree to install them, but we need to make a good case for why they are needed.

Benches - we asked the City to move the existing benches from the street up against the buildings and away from the trash receptacles

- They did not commit to this, but at least it was identified as a need and we explained why this is important
- We also asked that City incentivize business owners to purchase a bench (possibly through a partial match through RDA)

Note: We need to spell out how the incentive for this would work - *through the RDA I believe*

Bicycle Racks - we asked the City to install 6 bicycle racks in the downtown area

- A map was provided by Scott Phillips (created by Don Boudreaux) to show where we want them to go

Blade Signs - we asked the City to offer a partial match for businesses to install blade signs

- The shop would need to be in business for at least 2 years before they could qualify for a partial match
- These would help people to see what we have to offer and draw people into our downtown

Note: We need to spell out this program in detail and submit it for approval - *through the RDA committee I believe*

Building Improvement Program - we asked the City to look at bringing back this program utilizing a partial match through the RDA

- Paul Bittmenn said we would need to clarify the program in more detail before it could be approved - *through the RDA committee I believe*
- Paul Bittmenn said he would be willing to work with us on this to make sure it is written correctly

Flower Pots - we proposed allowing downtown business owners to purchase a pot and have the City maintain the flowers in them

- Each shop owner would pay a fee to the City for the employee to take care of them

Note: Councilman Cozzens thinks this is a good idea and shouldn't require too much more work from the City employee

- We should decide what style of pot we want to recommend and get prices so business owners can decide if they want to participate

Note: Following the meeting, Councilwoman Hartley said she would be good with this so long as the fee for the season was paid in advance. She said it would be too much of a hassle to collect on this every month

\$10,000 Budget Request - we asked for an annual budget of \$10,000 to do the following:

- Develop Downtown Events - to help drive traffic & generate revenue for our downtown businesses
- Business Recruiting - working with the office of economic development (Danny Stewart & Brad Abrams)
- Research - learn from other communities in Utah about their success
- Charrette - commission as needed for specific projects

Note: Councilman Ron Adams stated that we need to help the public understand the importance of doing projects downtown as others may wonder why the focus on downtown and not elsewhere. I explained that studies indicate a healthy downtown is vital to a community's economic stability - Ron said he understands that but that we need to help others understand this as well.

Note: Following the meeting, Paul Bittmenn stated that he and the Mayor may have identified where they can pull this money from rather than creating another budget line item

HDEC Focus Going Forward - I explained that we would be working on the following:

- Economic Development - engage in business development and recruitment efforts
- Marketing Downtown - develop strategies to entice people to visit our downtown
- Opportunity Zones - assist in efforts to promote opportunities & attract investors

City Needs - I asked if the City had any specific items that they wanted the downtown committee to focus on

- Nobody had any suggestions for our committee at the moment

Other Agenda Items:

Downtown Committee Members - we have a hard time getting a quorum in our meetings

- We should see whose terms have (or are about to) expire
- We may need to look at providing the Mayor with additional names to invite to serve on the HDEC

HDEC Mission - we need to review this and make sure it's in alignment with our committee

- If we decide to make any changes, we need to submit them to the Mayor for her approval